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Akasaka Video Center Selects Renegade Labs Blue|328 Audio Mixer

Tokyo Broadcasting System's Akasaka location chooses Blue|328 digital audio mixer for new Avid suites

GRASS VALLEY, CA, February, 27, 2007 – Renegade Labs, a world leading provider of digital audio mixers designed for video editing announced today that the Akasaka Headquarters location of Tokyo Broadcasting System has selected the Blue|328 Digital Audio Mixer for their two new Avid Symphony® suites. The TBS Akasaka Video Center (AVC) was Japan's first private broadcaster to achieve complete in-house digitization, and has recently begun moving towards a non-linear editing approach. Mr. Yamamoto, the Chief of the Editing Group, had been looking for a small audio mixer to be used for monitoring in these new NLE suites.

The requirements AVC established for this digital audio mixer included 8 output channels, simple operation, and a menu structure that was not too deep or overly complicated. The Blue|328 delivers in each of these areas and more. With the ability to accept 32 discrete input channels, assign those inputs to any fader channel, and then map those inputs to any or all of the eight output buses, the Blue|328 is truly flexible. The mixer will accept analog inputs; both line and mic, digital inputs; AES and SRC as well as SD and HD SDI. Features include Dynamics, EQ, Audio Delay, and more. Yet, all of this is accomplished with an industry proven user interface that is very intuitive, and requires very few menu levels.

Mr. Sugano is the editor at AVC that chose the Blue|328, while Mr. Isobe is the editor that most frequently uses the audio mixer in these suites. The selection of the Blue|328 was based mainly upon the sound design, eight bus architecture, simple user interface, and by the way, they liked the color!

Totsu International Company handles all distribution and service in Japan for Renegade Labs. Totsu International handled all aspects of identifying, specifying and installing the Blue|328 systems at AVC.

About TBS Akasaka Video Center

Tokyo Broadcasting System Inc. was founded in May of 1951. It is the largest private network in Japan, and is moving forward in the field of multimedia. The Akasaka Video Center location works in both SD and HD formats, linear and non-linear environments, and is poised to answer the demands of higher quality expectations in television programming in Japan with the coming link with the BS-4 broadcast satellite.

About Totsu International Company

Totsu International Co., LTD. is a distributor in Japan and Asian Territories for camera stabilizers, Microwave Transmitting Systems, Video and Audio Equipment, and also as a system integrator for various video and audio facilities for broadcasters, major post production houses and police departments in Japan.

About Renegade Labs

Based in Grass Valley, California, Renegade Labs designs and sells professional broadcasting equipment worldwide. Our 328 digital audio mixers are the world's smallest eight bus mixer addressing the needs of HD audio for video editing and monitoring. Renegade Labs offers two models; for both linear and non-linear applications. Both 328 models accept analog, digital and SD/HD SDI formats.

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